



FOR IMMEDIATE RELEASE

Calgary-based Operation Eyesight celebrates global and local impact of Calgary organizations and Rotary Clubs at the Rotary International Convention in Calgary, June 21-25

- Calgary-based Operation Eyesight Universal, an international development organization that works to prevent blindness and restore sight, showcases 60+ years of Rotary support for eye health programs that unlock child education, adult employment and senior independence at booth #355, House of Friendship
- Operation Eyesight is grateful for the support of 474 Rotary Clubs over 60+ years, and \$3.88 million CAD for vision-restoring projects in Africa and South Asia
- Recent support from Rotary Clubs (including clubs in Calgary and India) is helping to prevent lifelong blindness in premature babies in Moradabad, India

Calgary, Alberta, June 19, 2025: Operation Eyesight Universal, a Calgary-based international development organization, welcomes the opportunity for Calgary organizations to showcase their impact on the social causes shaping our city and world at the Rotary International Convention, June 21-25 in Calgary. The convention draws tens of thousands of people from 100 countries and shares the impact of Rotary initiatives that promote peace, fight disease, provide clean water, sanitation and hygiene, save mothers and children, support education, grow local economies and protect the environment, among other causes.

Founded by the late Calgarian Art Jenkyns, a member of the Rotary Club of Calgary West, in 1963, Operation Eyesight has received support from more than 474 Rotary Clubs in six decades. Clubs from Calgary, all 10 provinces and Yukon Territory and international locations, such as the United States and India, have provided \$3.88 million CAD for eye health projects in Africa and South Asia. By restoring vision, people's lives are transformed, unlocking child education, adult employment and senior independence.

Operation Eyesight President & CEO and member of the Rotary E-Club of Winter Haven Kashinath Bhoosnurmath says, "For decades, Rotary support has helped us bring quality, affordable eye care to everyone, whether or not they could pay, and regardless of their gender, age or background. We are extremely grateful to Rotary for their long-term support and for this opportunity to connect and learn from the people behind the projects and share learnings, opportunities and enthusiasm in our beautiful city of Calgary this June."

Operation Eyesight will have a booth (#355) in the House of Friendship for the duration of the exhibit, showcasing 60 years of partnership with Rotary. Operation's Eyesight's booth highlights:

- **The history of Rotary support for Operation Eyesight with posters of:**
 - The 474 Rotary Clubs that have supported sight-saving projects, and the impact of that work
 - How Operation Eyesight's **programs align** with Rotary's causes



- A **recent blindness prevention project for premature babies:** The Retinopathy of Prematurity project which helps prevent blindness in premature infants in Moradabad, India (See this project in this [video](#))
- **“Your Drop, Your Story” interactive and visual eye health awareness activity** that raises awareness of the most common causes of vision loss to help people identify how vision loss impacts them and the people they know. (Media are welcome to take part!)

For more information, visit operationeyesight.com/Rotary2025. To make a donation to Operation Eyesight Canada, a registered charity, visit operationeyesight.com/donate.

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About Operation Eyesight Universal operationeyesight.com

Operation Eyesight Universal is an international development organization working to eliminate avoidable vision loss and bring quality eye health care to communities where it's needed most.

Founded in Calgary, Canada in 1963, over the past six decades the organization has grown to become a global community that spans four continents and includes health workers and volunteers, physicians and ophthalmic personnel, donors, partners, staff and board members. Based in Calgary, Operation Eyesight has local teams on the ground in Africa and South Asia in 10 countries: Bangladesh, Ethiopia, Ghana, India, Kenya, Liberia, Malawi, Nepal, Sri Lanka and Zambia.

Whether it's a simple pair of eyeglasses or a more complex eye surgery, Operation Eyesight believes everyone should have access to affordable, quality eye health care services. Operation Eyesight's mission is to prevent blindness and restore sight – ***For All The World To See***.

Media Resources:

- Spokespeople are available for interviews
- Visuals: b-roll of eye health care work in Africa and South Asia, and high-res images are available on request
- Media kit materials ([Rotary and Operation Eyesight Fast Facts](#) and [Backgrounder on how Rotary and Operation Eyesight align](#)) are also available to download from our online [newsroom](#).

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